

Press Release

Turn-up the music passion with XOLO Q700 Club

With IP55 protection, XOLO Q700 Club offers water and dust resistance

New Delhi, January 02, 2015 - XOLO, the premium smart devices brand, today announced the launch of Q700 Club for an exhilarating music experience. This new addition to the Club series is targeted at youth who like to hear it loud.

For a thrilling music experience, XOLO Q700 Club is packed with Dual front speakers supported by DTS. To add to the joy of music enthusiasts, Q700 Club comes with a pre-embedded Hungama App that offers unlimited Music and video downloads for 3 months, absolutely free.

With IP55 protection, XOLO Q700 Club offers protection from dust particles and water splash. Device allows user to enjoy their favorite music on the go without worrying about the environment.

The device is powered with 1.3 GHz Quad- Core processor, coupled with 1 GB RAM and 8 GB internal memory, expandable upto 32 GB, for a lag-free smooth performance. Its Dual Mali 400 GPU provides a superlative gaming experience with its superior graphic rendering capabilities.

Dual- SIM Q700 Club comes with a 5 MP rear camera with flash and auto focus. Running on Android OS v4.4 KitKat, the device sports a brilliant 4.5" IPS Display. Packed with a 2000 mAh battery, XOLO Q700 Club adds more music to the ears.

The phone will be retailed at Rs. 6,999 across all authorized retail counters, modern trade outlets and also through e-commerce portal- Snapdeal.

Key specifications of XOLO Q700 Club at a glance:

- *Dual front speakers supported with DTS*
- *Protection against dust and water, with IP55 protection*
- *1 GB RAM, 8GB Internal Memory*
- *4.5 inch IPS Display*
- *1.3 GHz Quad-core processor*
- *5 MP rear camera & VGA front camera*
- *Android v4.4 KitKat*
- *2000 mAh Battery*
- *Dual SIM (3G+2G)*

About XOLO

XOLO is a premium smart devices brand that, since its inception, it has launched a successful range of technologically superior products in India. The brand has ever since become a strong competitor in the mid to high-end smartphone segments. XOLO endeavors to provide premium smartphones and tablets with fresher design approaches, newer platforms, newer technologies that take performance and customer experience to the next level. XOLO is also the first Indian brand to come up with its proprietary user interface platform- HIVE, launched on XOLO 8X-1000 smartphone. The company has its footprint across urban India with its product availability across all leading retail outlets and large format retail stores.

